

Professional Biography



Concerto Networks® Professional Biography
Justin Worsley, New Zealand Master Franchise Owner
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Justin Worsley joined Concerto Networks® in December 2004 as a Master Franchise owner for New Zealand. Accepting the first international master franchise license awarded by Concerto Networks, he brings more than ten years of franchising experience to his position with the company.

Justin first learned of Concerto Networks while attending the International Franchise Expo in Washington DC, USA, in May 2004. With an already extensive background and success record in franchise operation and development, Justin was immediately interested in the unique business model described by the Concerto Networks representatives at the show. He was impressed with the opportunity to meet the company's CEO in person and inspired by the "big picture" outlook he shared. Justin also appreciated the way Concerto Networks franchisees were positioned to offer complete technology solutions for small- and medium-sized businesses, going well beyond simple break-fix repair services. After researching the business opportunity and the potential for growth in New Zealand, Justin scheduled a visit to Concerto Networks headquarters in San Diego, California, USA. He left with all the information he needed to make his decision; he was confident that Concerto Networks was the right way to begin his next business venture. Soon after Justin was awarded the Master Franchise license for New Zealand, he sold the first Area Developer license in Auckland. Justin began operations of his single unit franchise in January 2005, less than one month after completing training at Concerto Networks headquarters. His goal is to use New Zealand as a testing ground for the Concerto Networks franchise system before expanding into Australia.

Prior to coming on board with Concerto Networks, Justin entered the business of franchise development with a Master Franchise license for a Home Cleaning company that is part of New Zealand's largest franchise group. He purchased the license as a start-up with only two franchises in place. A few years later, the company has more than 110 franchisees and multi-million dollar annual revenues. He also purchased a New Zealand Master Franchise for Homewatch Caregivers in January 2003. He launched the business just four months later and is in the process of expanding the service nationally. Justin is an Auckland native.

About Concerto Networks®

Concerto Networks, Inc. is an international franchise business providing professional, consistent-quality computer and Information Technology (IT) solutions to small- and medium-sized businesses (SMBs), serving a critical function for this rapidly growing market. Concerto Networks goes beyond simple troubleshooting and repair, providing the same holistic approach to IT support and director level management enjoyed by large companies, while offering significant savings and value to SMBs. The company's model is to build an international business technology solutions network with the expertise, processes, systems and support necessary to provide superlative service to SMBs. Franchises are independently owned and operated by experienced professionals equipped with the latest diagnostic hardware and software for providing on-demand service.